

# TOP 10 REASONS

## Why FPA is Your One Connection™



### 1. Innovative Thinking

Get access to current, thought-provoking content, ideas and strategies through your member subscription to the award-winning, peer-reviewed *Journal of Financial Planning* (a \$529 value).



### 2. Networking with Peers

Learn from more than 24,000 of your peers working in a wide variety of business and compensation models connecting through local chapters, Knowledge Circles and FPA Connect, a compliance-friendly online community.



### 3. Savings That More Than Pay for Your Membership

The FPA Member Advantage Program delivers a carefully selected, comprehensive collection of practice management resources, tools and education providers that save you money.



### 4. Professional Development

Build knowledge with member preferred rates for in-person events, and live and on-demand, high-quality webinars led by seasoned professionals covering today's most relevant challenges and trends through the FPA Professional Development Center.



### 5. The Latest Trends

Gain a competitive advantage identifying and navigating business gaps with detailed reports and whitepapers from original research on business-centric topics and issues including operations, personnel, human resources, marketing and technology through the FPA Research and Practice Institute™.



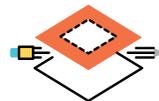
### 6. Continuing Education

Access up to 46 FREE CE credits annually through current and archived issues of the *Journal of Financial Planning*, the quarterly *Financial Services Review* and six complimentary webinars for CFP® Professional members.



### 7. A Voice for Protecting Your Profession

FPA gives members a powerful voice on professional standards and potential laws that impact those who provide financial planning services and investment advice.



### 8. Tools for Business Success

Tools like the FPA Job Board, FPA PlannerSearch® and FPA MediaSource provide you opportunities to elevate professionally and ensure you thrive and reach your greatest potential.



### 9. Advancing the Profession

More than 1,000 volunteer leaders and 91 FPA chapters across the country are working to advance and increase visibility for the profession you love through educational programming, public outreach and pro bono financial planning services. FPA is also home to the next generation of financial planners – FPA NexGen – a community of nearly 2,000 younger professionals.



### 10. Belonging Supports Your Success

Being a member of your profession's association home identifies you as someone who is serious about your profession as well as purposeful about staying informed.